# Katie McDonough

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Experience **Senior Agent** 

Education

The Shipman Agency. Ridgewood, NY

- Represent writers at all stages of their careers for readings, speaking engagements, and performances
- Negotiate fees and secure contracts for writers' in-person and virtual events
- Correspond with writers, venues, travel agents, and other contacts to plan all aspects of events
- Create itineraries for in-person events and call sheets for virtual events
- Complete vendor paperwork, send invoices, and follow up on payments

## **Freelance Writer & Editor**

Based in Brooklyn, NY

I copyedit and proofread materials ranging from academic papers and book manuscripts to marketing and website copy, with special expertise in APA and Chicago Manual of Style.

### **Marketing Media Manager**

National Book Foundation. New York, NY

#### **National Book Awards**

- Assisted in planning and execution of annual National Book Awards Ceremony and Benefit Dinner
- Secured sponsor for National Book Awards After-Party; planned and executed all aspects of event
- Managed one of four National Book Awards judging panels throughout submission and judging process
- Promoted past and current winners and finalists through website and social media

#### **Year-Round Marketing and Promotion**

- Managed Foundation's Facebook, Tumblr, and Twitter accounts
- Tweeted "live" from conferences and events, such as AWP, BookExpo, and the Brooklyn Book Festival
- Wrote all website and promotional copy
- Wrote, laid out, and sent monthly e-newsletter and e-blasts using Constant Contact
- Worked with designers and printers to create save-the-dates, invitations, brochures, and other materials

| Project Editor, Series Acquisitions                                       | 10/07-6/08 |
|---|------------|
| Adams Media. Avon, MA   |            |
| - Worked closely with authors and agents on nonfiction book projects      |            |
| - Hired authors, wrote contracts, and set writing deadlines               |            |
| <ul> <li>Managed authors throughout the writing process</li> </ul>        |            |
| – Wrote cover and catalog copy  |            |
| - Researched and presented ideas for new books and series                 |            |
| Development Editor  | 9/04-10/07 |
| Adams Media. Avon, MA   |            |
| - Worked closely with authors, agents, and freelancers                    |            |
| - Edited manuscripts for content and organization                         |            |
| - Maintained schedules, style guides, and author manuals                  |            |
| – Wrote cover copy  |            |
| - Proposed directions for new books and series                            |            |
| The New School. New York, NY  | 8/08-5/10  |
| - Master of Fine Arts in Creative Writing, Nonfiction                     |            |
| State University of New York, Geneseo. Geneseo, NY                        | 8/00-5/04  |
| - Bachelor of Arts in English (dual major: English and Spanish)           |            |
| - Studied abroad at the Universidad de Oviedo in Oviedo, Spain, 1/03-5/03 |            |

#### Interests Reading and writing, environmental issues, animals, yoga, cooking, community, travel

3/22-present

9/08-8/13

8/13-present